The Victorian Government is investing $290 million to support sole traders and hospitality businesses – some of the businesses most impacted by the coronavirus (COVID-19) pandemic.

SOLE TRADER SUPPORT

- A $100 million support program to provide grants of $3,000 to over 30,000 sole traders in the hardest hit sectors, such as retail, accommodation and food services, creative and media, hairdressing, gyms, events, education and training.


OUTDOOR HOSPITALITY SUPPORT

- An $87.5 million Outdoor Eating and Entertainment Package to support councils and businesses prepare for COVID Normal reopening across Victoria.

- This includes grants of up to $5000 for hospitality businesses – our restaurants, cafes, pubs and clubs – to help them adapt to outdoor dining, in line with our roadmap towards reopening. This could include support to purchase outdoor infrastructure like umbrellas, furniture, screens and other equipment, for businesses with an annual payroll of less than $3 million.

- Grants of up to $500,000 per metro and regional city council, and $250,000 per rural council, to deliver reduced or waived permit fees, or invest in new infrastructure and equipment to support local businesses as we reach COVID Normal, including road and lane changes, streetscaping and lighting.

- The package will enable businesses and councils across Victoria to prepare for the roadmap for reopening and adapt to a COVID Normal through investment in infrastructure and equipment for expanded outdoor dining.

MELBOURNE CITY RECOVERY FUND

- A $100 million partnership between the Victorian Government and the City of Melbourne to support Melbourne’s CBD on the roadmap for recovery to a COVID Normal in the lead up to Christmas and during summer.

- The initiative will fund infrastructure projects, cultural activities and tailored support programs for city-based businesses and organisations.
What does this mean for businesses?

| Sole Trader Support | Asha runs a dance school in Preston. She is registered for GST and earned $77,000 last year. Asha has been unable to open her dance school since March and relies on JobKeeper to meet living and business costs. 
Asha rents a small premises to run her dance classes. Asha is eligible for the $3,000 sole trader grant, which will help her meet with the costs of her business. |
| Hospitality Support | Kim owns a photography business and rents a studio in Ballarat. His business has a turnover of $100,000 per year and is registered for GST. Due to the restrictions on events such as weddings, his income dropped significantly, and he is now on JobKeeper. Kim is eligible for the $3,000 sole trader grant to help cover his costs. |
| Sole Trader Support | Hugo owns a microbrewery in Daylesford and employs two bar staff, alongside his head brewer. He has an annual payroll of under $3 million. 
Hugo is using his Hospitality Support Grant to convert the parking area outside his microbrewery into a beer garden with new seating that's safely spaced apart with screens. 
Hugo will use part of the grant to market the new outdoor space, inviting local beer enthusiasts to come enjoy an outdoor tasting flight. |
| Hospitality Support | Mariana owns a winery in the King Valley that produces award-winning prosecco. 
Mariana employs a small team of bar staff and waiters and has an annual payroll of under $3 million. 
Mariana is using her Hospitality Support Grant to invest in training for her staff so they can safely host patrons for wine tastings and grazing platters in an outdoor setting. 
The training will ensure her staff understand the importance of operating a COVIDSafe workplace. |
| Hospitality Support | Stefano runs a cafe in Ascot Vale, which showcases local produce. He employs a barista and waiter and has an annual payroll of less than $3 million. 
Once restrictions ease, Stefano is launching a weekly “Special Sunday” to boost his business in a COVIDSafe way. He needs to hire outdoor tables and chairs as well as umbrellas for two months. 
He is eligible for a grant under the Hospitality Support Grant. |