

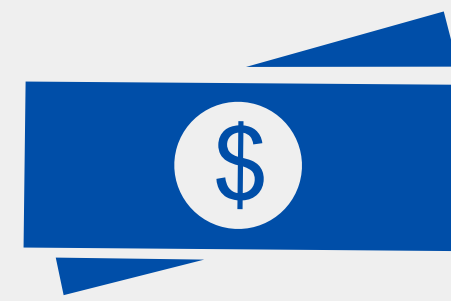
Victoria's Accommodation Sector

2017-18 results from the Australian Accommodation Monitor

Victoria indicators



\$2.7 BILLION
total revenue



\$144.9 RevPAR
revenue per available room
▲ 0.6%



14.8 MILLION
room nights occupied
▲ 2.2%

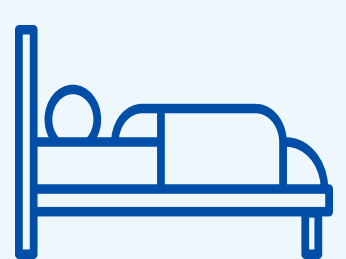


79.4%
occupancy rate
▼ 0.1 ppt

Luxury & Upper Upscale Classes



\$786m
revenue



83.4% ▼ 0.1%
occupancy rate

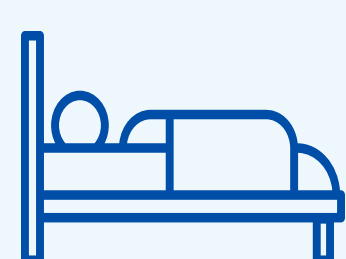


\$219.3
RevPAR ▲ 0.5%

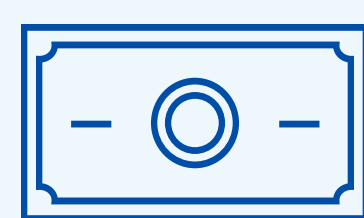
Upscale & Upper Mid Classes



\$1.1b
revenue



78.5% ▼ 0.4%
occupancy rate

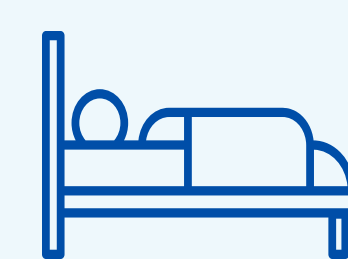


\$128.9
RevPAR ▲ 0.1%

Midscale & Economy Classes



\$540m
revenue



76.9% ▲ 0.7%
occupancy rate



\$88.3
RevPAR ▲ 0.3%

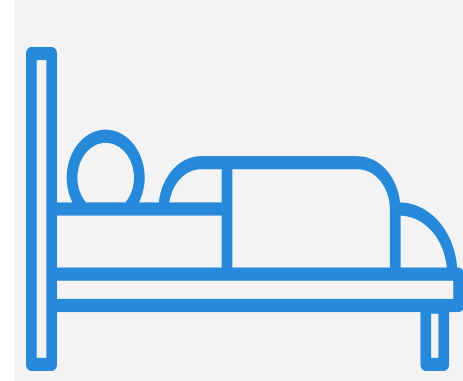
Melbourne indicators

total revenue



\$1.9b

occupancy rate



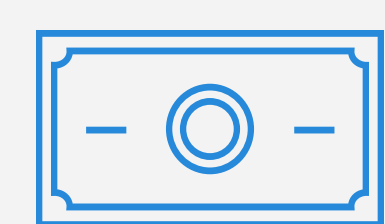
82.9%
▼ 0.5 ppt

room nights occupied



10.2m
▲ 2.3%

RevPav



\$153.9
▼ 0.4%

To note: All growth rates are year-on-year percentage changes. 2016-17 data has been updated in this release and does not reflect previously reported figures.

Source: 2017-8 Australian Accommodation Monitor (AAM), produced by STR Global, released by Tourism Research Australia, November 2018. The 2017-18 AAM results for Victoria are based on a sample of 322 properties, with 10 or more rooms, out of a census of 946 properties (or 32,664 rooms out of a total 51,627 rooms). The STR report and supporting excel tables are available on the [TRA website](#).

PPT: percentage point change.

RevPAR (Revenue per available room).

Factsheet produced by the Tourism Events and Visitor Economy (TEVE) Research Unit, November 2018.

Data is considered correct at the time of publishing.

Due care is taken in the production of this factsheet, however DEDJTR accepts no responsibility for use of this information.



Economic Development,
Jobs, Transport
and Resources