

# Victoria's Visitor Economy

## 2017-18 Regional Tourism Satellite Account Results

### Tourism contribution to GRP



#### Melbourne

**\$16.7 billion** ▲ **7.9%** y/y

5.0% contribution to GRP

growth since 2012-13

**+\$4.8 billion** ▲ **40.4%**  
additional GRP

#### Regional Victoria

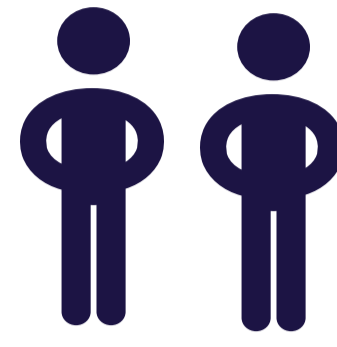
**\$8.1 billion** ▲ **5.7%** y/y

8.6% contribution to GRP

growth since 2012-13

**+\$1.9 billion** ▲ **30.1%**  
additional GRP

### Tourism employment



#### Melbourne

**130,000 jobs** ▲ **6.8%** y/y

5.6% contribution to jobs

growth since 2012-13

**+33,700 jobs** ▲ **35.0%**  
additional jobs

#### Regional Victoria

**92,400 jobs** ▲ **5.0%** y/y

10.1% contribution to jobs

growth since 2012-13

**+19,200 jobs** ▲ **26.3%**  
additional jobs

### Tourism contribution to GVA



#### Melbourne

**\$15.0 billion** ▲ **8.3%** y/y

4.8% contribution to GVA

growth since 2012-13

**+\$4.5 billion** ▲ **42.1%**  
additional GVA

#### Regional Victoria

**\$7.2 billion** ▲ **6.1%** y/y

8.2% contribution to GVA

growth since 2012-13

**+\$1.7 billion** ▲ **30.5%**  
additional GVA

### Tourism GRP and jobs in Victoria's regions (% of regional economy / % of regional jobs noted in brackets)

#### Murray

GRP: \$1.1 billion (7.2%)

Jobs: 13,000 (8.7%)

#### Goldfields

GRP: \$880 million (6.3%)

Jobs: 9,400 (7.1%)

#### Victoria's High Country

GRP: \$905 million (22.4%)

Jobs: 10,400 (24.9%)

#### Grampians

GRP: \$267 million (6.3%)

Jobs: 3,700 (8.9%)

#### Great Ocean Road

GRP: \$1.1 billion (15.4%)

Jobs: 11,800 (17.6%)

#### Geelong and the Bellarine

GRP: \$819 million (6.1%)

Jobs: 8,500 (7.0%)

#### Mornington Peninsula

GRP: \$1.0 billion (8.9%)

Jobs: 10,700 (9.4%)

#### Daylesford & the Macedon Ranges

GRP: \$283 million (10.1%)

Jobs: 4,200 (13.8%)

#### Gippsland

GRP: \$813 million (6.5%)

Jobs: 9,200 (8.4%)

#### Yarra Valley & Dandenong Ranges

GRP: \$610 million (6.6%)

Jobs: 7,200 (7.3%)

#### Phillip Island

GRP: \$395 million (34.7%)

Jobs: 4,300 (35.0%)

