

Victoria's Visitor Economy

2016-17 Tourism Satellite Account Results

Tourism contribution to GSP



\$24.8 billion ▲ 8.7%

year-on-year growth

6.1% of the Victorian economy

\$15.7b or 4.9% of the Melbourne economy

\$7.5b or 8.5% of the regional Victoria economy

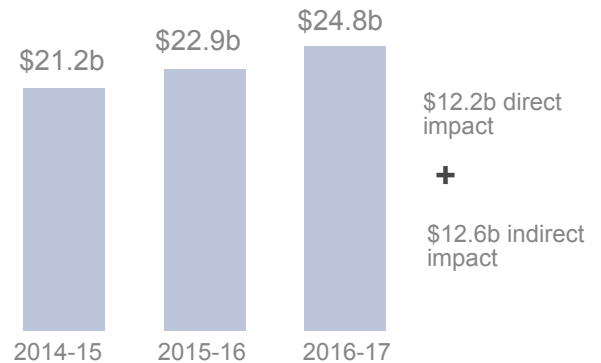
VIC tourism GSP growth performance

+17.3% growth since 2014-15



+\$3.7b

additional contribution to the economy since 2014/15



Tourism jobs



214,500 jobs ▲ 7.6%

year-on-year growth



6.9% of the Victorian workforce



119,800 jobs or 5.3% of jobs in Melbourne

85,600 jobs or 9.9% of jobs in regional Victoria

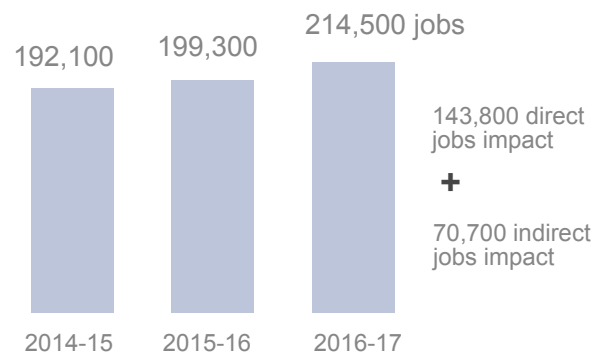
VIC tourism jobs growth performance

+11.6% growth since 2014-15



+22,400

new jobs created since 2014/15



Tourism contribution to GVA



\$22.2 billion ▲ 9.0%

year-on-year growth

5.8% share of state GVA

\$14.2b or 4.8% of the Melbourne economy

\$6.6b or 7.9% of the regional Victoria economy

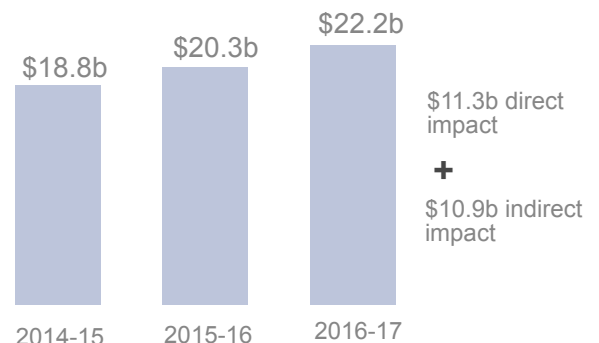
VIC tourism GVA growth performance

+18.0% growth since 2014-15



+\$3.4b

additional contribution to the economy's GVA since 2014/15



GSP: Gross State Product. GVA: Gross Value Added. Total estimates include both direct and indirect impacts. Sources: 2016-17 State Tourism Satellite Accounts (STSA), Tourism Research Australia, released April 2018. 2016-17 Regional Tourism Satellite Accounts (RTSA), Tourism Research Australia, released July 2018. 2016-17 RTSA estimates are based on a revised methodology and should not be compared to previously released estimates. Data has been backcast to measure like-for-like growth changes. Factsheet produced by the Tourism, Events and Visitor Economy Research Unit, July 2018. Due care is taken in the production of this factsheet, however DEDJTR accepts no responsibility for use of this information. Data considered correct at time of publishing.

Victoria's Visitor Economy

2016-17 Tourism Satellite Account Results

Tourism contribution to GRP



Melbourne

\$15.7 billion ▲ 8.0% y/y

growth since 2014-15

+\$2.4 billion ▲ 18.3%
additional GRP

Regional Victoria

\$7.5 billion ▲ 10.3% y/y

growth since 2014-15

+\$1.0 billion ▲ 15.6%
additional GRP

Tourism employment



Melbourne

119,800 jobs ▲ 6.6% y/y

growth since 2014-15

+13,440 jobs ▲ 12.6%
additional jobs

Regional Victoria

85,600 jobs ▲ 8.9% y/y

growth since 2014-15

+7,610 jobs ▲ 9.8%
additional jobs

Tourism contribution to GVA



Melbourne

\$14.2 billion ▲ 8.2% y/y

growth since 2014-15

+\$2.3 billion ▲ 19.0%
additional GVA

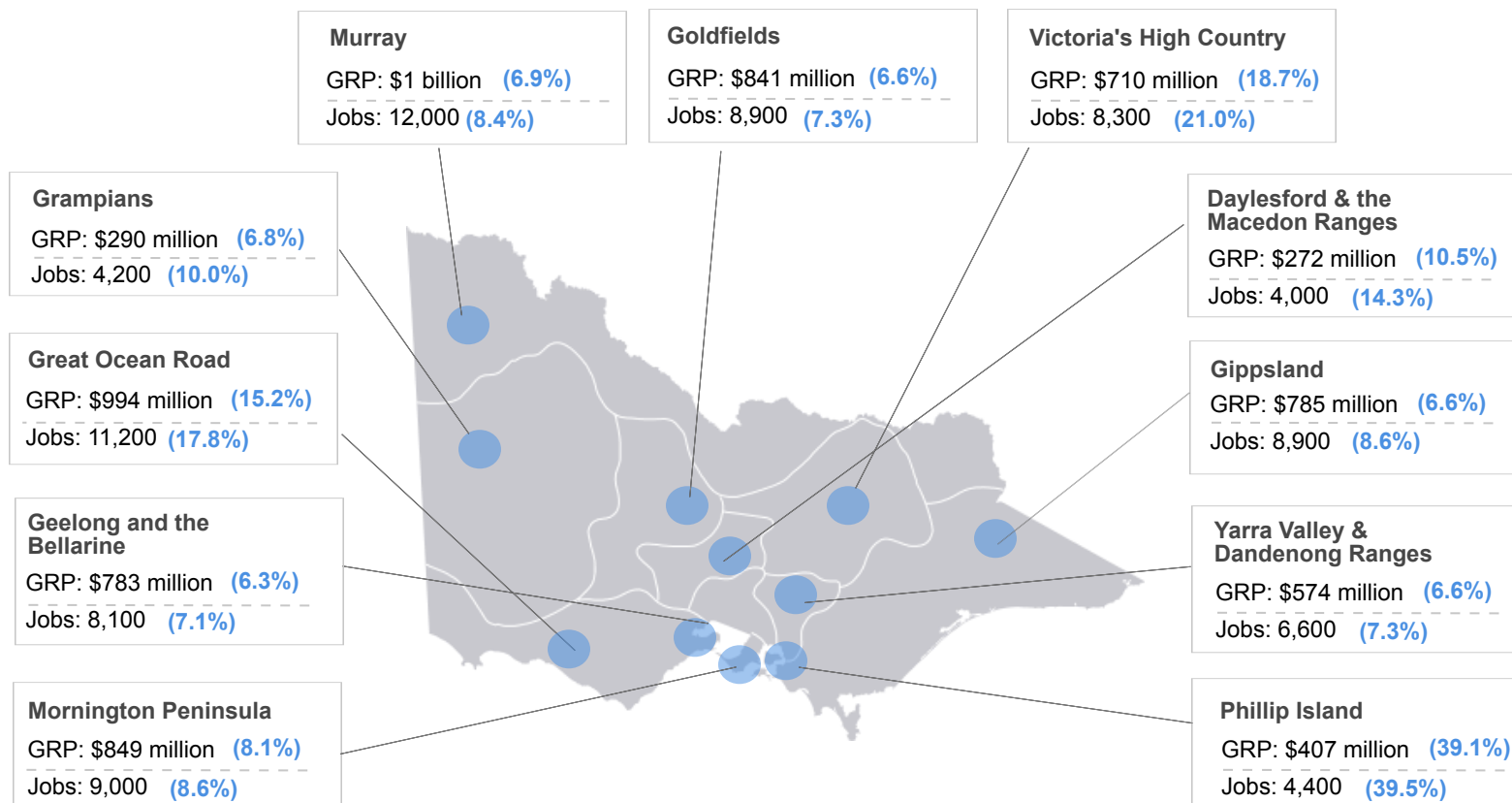
Regional Victoria

\$6.6 billion ▲ 10.8% y/y

growth since 2014-15

+\$915 million ▲ 16.1%
additional GVA

Tourism GRP and jobs in Victoria's regions (% of regional economy / % of regional jobs noted in brackets)



GRP: Gross Regional Product. GVA: Gross Value Added. Total estimates include both direct and indirect impacts
 Sources: 2016-17 State Tourism Satellite Accounts (STSA), Tourism Research Australia, released April 2018
 2016-17 Regional Tourism Satellite Accounts (RTSA), Tourism Research Australia, released July 2018
 2016-17 RTSA estimates are based on a revised methodology and should not be compared to previously released estimates. Data has been backcast to measure like-for-like growth changes. Factsheet produced by the Tourism, Events and Visitor Economy Research Unit, July 2018.
 Due care is taken in the production of this factsheet, however DEDJTR accepts no responsibility for use of this information.
 Data considered correct at time of publishing.