Victoria's Tourism Investment Pipeline
2018-19 Results from the Tourism Investment Monitor

$11.3 BILLION
value of projects in 2018-19

25%
of Australia's total pipeline

49 PROJECTS
7,160 ROOMS

32%
percentage of $ value of total VIC projects
Melbourne projects

68%
percentage of $ value of total VIC projects
Regional projects

Aviation
$7.5 billion value in aviation projects
66%
93%* Regional
7%* Melbourne

Accommodation
$2.5 billion value in accommodation projects
22%
16%* Regional
84%* Melbourne

Arts & Recreation
$1.3 billion value in arts & recreation projects
12%
75%* Melbourne

OTHER ACCOMMODATION
MIXED USE
$17.5 BILLION
42 PROJECTS
8,130 ROOMS

To note these mixed use projects sit outside the tourism investment pipeline as they combine tourism and non-tourism components such as residential housing or office/retail space.

*percentage $ value of projects in Victoria
Factsheet produced by the Tourism Events and Visitor Economy (TEVE) Research Unit, November 2019.
Data is considered correct at the time of publishing. Figures may not add due to rounding.
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