



SEMIP

South East Melbourne Innovation Precinct

The Innovation Business
& Knowledge Capital



SEMIP

The Innovation Business And Knowledge Capital

South East Melbourne, Victoria, Australia

Situated in the South East of Melbourne, Australia, the SEMIP region is ideally located to be the Innovation Business and Knowledge Capital of the Asia Pacific.

Assets & Opportunities

The South East Melbourne Innovation Precinct has enormous untapped potential and considerable strengths to compete internationally.

Building on existing strengths of the region, the SEMIP Strategic Plan provides potential for significant long term job creation for the Victorian and Australian economy:

- **Australian Synchrotron** - the brightest light in the Southern Hemisphere
- **Monash University** - Australia's largest university, with over 26,000 students located in the SEMIP region
- **CSIRO's largest R&D site** - focussing on materials science, engineering, medical and health technologies
- **Southern Health** - head office of Victoria's largest health network
- **Melbourne Centre for Nanofabrication** - state of the art instrumentation for nano and micro scale fabrication
- **Flagship companies** - from motor vehicle design to vaccines, from telecommunications to paint including: ABB, Advanced Polymer Technology, Amcor, Aortech, Biota, BMW, Bristol-Myers Squibb, Cadbury, Ceramic Fuel Cells, Davey Water Products, Dulux, Ego, EcoWise, Fontera, GBC Scientific, Glaxo Smith Kline, Hospira, IDT Pharmaceutical, Invetech, Leica, L'Oréal, Lockheed Martin, Mayne Pharma, Mazda, MiniFAB, Marand Precision Engineering, Mercedes-Benz, NCR, NEC, Nestlé, Nintendo, Nissan, Robert Bosch, SGE, Shimadzu, Siemens, Sigma, Steritech, STC, Telstra, Toshiba, Toyota, Universal Biosensors, Varian, VCAMM and Viridian.

www.semip.org.au

Future Investment

The SEMIP region is the ideal site for national and international companies to establish a presence:

- Quality business and industrial precincts
- Well serviced by progressive local councils
- Multi-cultural, educated and skilled workforce
- Quality residential and recreational infrastructure
- Easy to navigate transport grid

SEMIP Activities

Connect, Accelerate, Excite

SEMIP activities will provide businesses access to cutting edge research; ongoing access to information, people and opportunities; open paths to markets and increased international credibility.

Connect

Businesses & Researchers

- **Knowledge Clubs** - interactive events for discussing business innovation issues, and exploring new knowledge and technologies
- **Innovation Showcases** - open days and events highlighting the region's publicly funded research
- **Product Demonstrations** - business focussed new technology and process demonstrations

Accelerate

Development Of New Innovative Businesses

- **Business Innovation Portal** - web presence to coordinate, fast track and simplify innovation assistance for businesses
- **Knowledge and Technology Access** - easier ways for business to access information, people, infrastructure and services across the South East region
- **Investment Attraction** - encourage the leading knowledge industries to locate in Melbourne's South East

Excite

Exciting Places To Learn, Work, Live & Invest

- **Market Development** - provide support to attract innovative businesses and people to the SEMIP region
- **Innovation Governance Forum** - enlist local champions to oversee and lead developments
- **Innovation Hubs** - selected hubs within the South East region will become flagships to showcase and facilitate innovation



SEMIP Knowledge Clubs are interactive events for discussing business innovation issues, exploring new knowledge and technologies to:

- increase connections and interactions in Melbourne's South East
- encourage interaction between company R&D and University/CSIRO R&D early in the innovation stage
- stimulate "open innovation" where companies and research bodies can share non competitive IP and technology

Knowledge Club Type 1 Business Innovation Seminars with Regional Strategic Thinkers

This group comprises regional business leaders from within the Melbourne South East region interested in developing the innovative capability of the region. The purpose of this group is to form a body of innovative business leaders who are or may become spokespeople, champions, role models or influencers on innovation as a tool for competitive business and economic growth. Convening regularly, the groups meet with representatives from government, research and community to discuss business innovation and economic development.

Knowledge Club Type 2 Innovation Capability Workshops

The workshops enable an environment of "open innovation", with no obligation, where companies and research bodies can share non-competitive IP and technology as a basis for applying clever ideas. The groups comprise small to medium sized enterprises (SMEs) located in the South East. Participants will be interested in the latest developments in knowledge, science and technology as well as new applications of existing knowledge.

For details of SEMIP activities please visit: www.semip.org.au
enquiries@semip.org.au



South East Melbourne, Victoria, Australia



SEMIP Location

The South East Melbourne Innovation Precinct (SEMIP) is located 25 kilometres from Melbourne's central business district (approximately 40 minutes drive). The Precinct boundaries comprise the local government areas of Greater Dandenong, Kingston, Knox and Monash City.

The Precinct is home to 40% of Victoria's manufacturing activities and over 56,000 registered businesses. Industry sectors encompass manufacturing, retail, property and business services (including scientific and engineering services). The region is focussed on the high end and growth sectors, such as chemicals, polymers, machinery and equipment, applications in transport, health, construction and the environment.

SEMIP Partners

The South East Melbourne Innovation Precinct (SEMIP) inaugural steering group includes representatives of the Australian Synchrotron, CSIRO, Monash University, STC, The State Government of Victoria Australia, the cities of Greater Dandenong, Kingston, Knox and Monash working in consultation with industry and federal government representatives.



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