

Victorian Biotechnology Trade Mission

North West England,
November 2007



The Victorian State Government in conjunction with the Northwest Regional Development Agency (NWDA) invites Victorian companies and institutions to participate in a Biotechnology Trade Mission to England's North West region, 18-23 November 2007

EVENT	Victorian Biotechnology Trade Mission to England's North West
DATE	18-23 November 2007
VENUE	Manchester, Liverpool and surrounding regions

England's North West Life Science Market

England's North West is one of the UK's top three biomedical clusters which includes the biotechnology, pharmaceutical and healthcare industries. Its strength is based on a major global pharmaceutical presence, a rapidly expanding biotechnology community and internationally renowned academic and clinical research strengths.

The North West of England is home to more than 200 biomedical companies, including seven multinational pharmaceutical firms, employing in excess of 25,000 people. The region is the highest exporter of pharmaceuticals in the UK (£3.8 billion) and the cluster has a rich heritage, dating back to the industrial revolution and the development of the chemicals industry. The North West biomedical sector is home to AstraZeneca's largest global research and development base, the UK's largest University (Manchester) and Europe's single largest in-market biomanufacturing community. Bionow is the dedicated cluster organisation within the NWDA which supports this community.

Business Opportunities and Outcomes

The North West region of England is increasingly recognised as a centre of global excellence for scientific and medical research. Building on this success, an important milestone was the launch in 2002 of the *North West Science Strategy*, the first of its kind in the UK. A second strategy was recently published for 2007-2010 and aims to align the strategies for science and technology in regional business and public sector organisations at the regional, national and international levels.

View the *North West Science Strategy* at <http://www.northwestscience.co.uk/>

The trade mission will include four full days of business matching meetings and site visits to various companies and biotechnology facilities. The final day will be free for companies to attend follow up meetings, and depart the region.

Victorian biotechnology companies will be presented with the opportunity to form new industry and research collaborations with biotechnology companies in England's North West region.

For more information about England's North West biotechnology, pharmaceuticals and healthcare capabilities, please visit <http://www.bionow.co.uk/>

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Who Should Attend?

Companies and institutions with a focus in the following areas are encouraged to participate in the mission:

- infectious diseases;
- neurosciences;
- oncology/cancer;
- medical devices; and
- stem cells/regenerative medicine.



Current Trade Mission Program includes:

Sunday 18 November:

- Arrival date;

Monday 19 November:

- Business Matching Meetings;
- Evening Business Networking Reception;

Tuesday 20 November:

- Business Matching Meetings & Site Visit;

Wednesday 21 November:

- Business Matching Meetings & Site Visit;

Thursday 22 November:

- Business Matching Meetings;
- Bionow Awards Dinner – Black Tie;

Friday 23 November:

- Follow up meetings;
- Departure date.

Business Matching

Targeted business matching meetings will be facilitated for all delegates during the Trade Mission. Upon expressing interest, you will be sent a questionnaire asking you to provide relevant information regarding specific business or research outcomes that you are seeking from participation in the mission.

Included Benefits

The Victorian Biotechnology Trade Mission is supported by the Victorian State Government in conjunction with the Northwest Regional Development Agency (NWDA) and will provide the following for participants selected to join the mission at no cost:

- Accommodation from Sunday 18 - Friday 24 November;
- All meals provided including breakfast, lunch and dinner up until the morning of Friday 24 November;
- Invitation to the “Bionow Awards” Black Tie Dinner, Thursday 23 November;
- All internal transfers provided during the Trade Mission, Monday – Thursday.

- Business matching meetings and site visits to biotechnology companies & facilities;
- Victorian State Government & NWDA ground support during the trade mission; &
- Profile inclusion for participating organisations in the Mission Brochure.

Cost

The Victorian State Government and NWDA will subsidise participants costs of the items listed under “Included Benefits”. Participants will be required to make their own way to/from England’s North West prior and post event.

Limited Numbers

Currently the number of places in the Trade Mission is limited to 15 delegates.

There will be a selection process involved for the final 15 delegates based on the business matching opportunities available. This will ensure the best possible business matching opportunities for all delegates involved.

Expressions of Interest

To register your interest in participating in the trade mission to England’s North West region or for more information, please contact Rowena Vagg, Victorian State Government rowena.vagg@iird.vic.gov.au or +61 (3) 9651 9302 by **Thursday 13 September**.

Other Events

FYI, the following events will take place in Europe prior to the Victorian Biotechnology Trade Mission:

- Medica 2007 Conference, Dusseldorf, 14-17 November
- BioEurope, Hamburg, 6-8 November

For further information

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