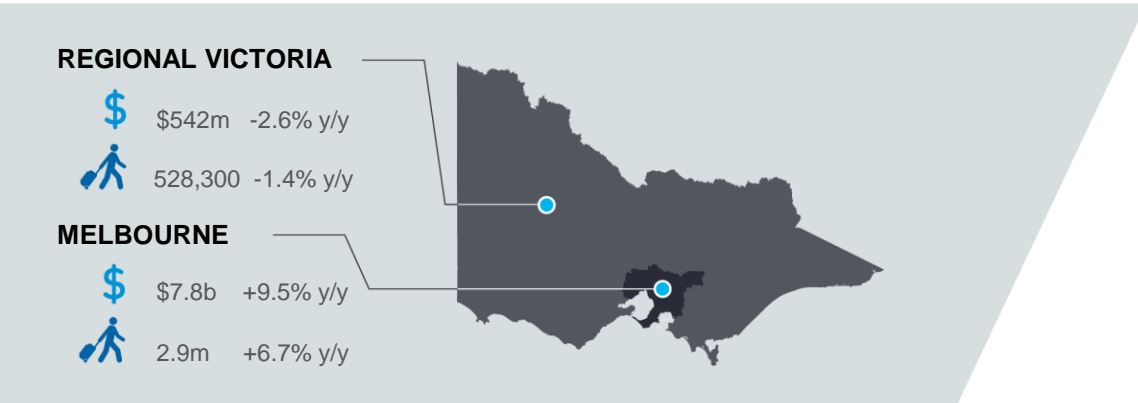
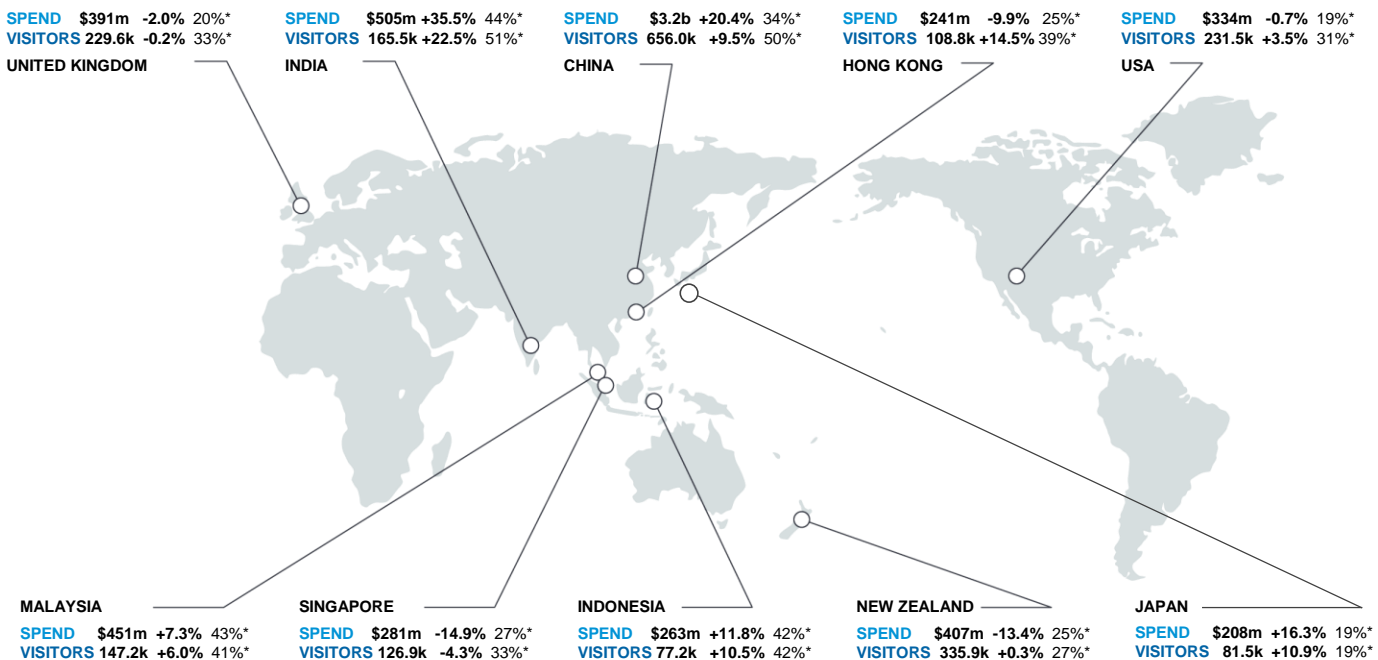


VICTORIA'S INTERNATIONAL TOURISM PERFORMANCE

International Visitor Survey Results (latest results for the year ending September 2018)



Key Market Results



* State market share. Year-on-year growth noted.

Source: International Visitor Survey, Tourism Research Australia, Canberra, year ending September 2018, released 9 January 2019. Preliminary results not including purpose of visit analysis. Expenditure includes package expenditure. Base: International short term visitors (less than 12 months) aged 15+. Data correct at time of publishing.